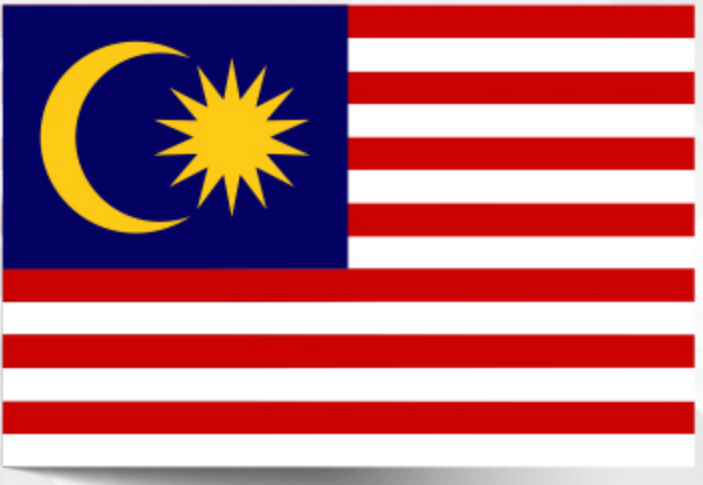


**ADVANCING RESPONSIBLE INVESTMENTS**



**COUNTRY  
Malaysia**



**ENVICO ENTERPRISE SDN. BHD.**

Envico Enterprises Sdn. Bhd. (EE), a wholly-owned Malaysian and a subsidiary of The Valiram Group, a leading luxury goods and retail specialist in Southeast Asia, is reinforcing Malaysia's strategic position as a key center for its growth initiatives. With over 85 years of history in the country, EE's decision to elevate Malaysia as the Group's control tower for overseeing critical functions demonstrates confidence in the resilience of the Malaysian economy.

As part of its expansion strategy, EE is diversifying its operational scope with the setup of a new distribution hub. This initiative aims to enhance control over distribution and supply chain operations by integrating in-house warehousing and transportation services, thereby bolstering efficiency and control over processes. EE will leverage its Malaysian headquarters as the forefront of Customer Relationship Management (CRM) for its e-commerce business. By harnessing Big Data technology, EE aims to offer customised services across the Valiram Group, enhancing the customer experience.

In tandem with its commitment to fostering local talent expertise within the retail industry, EE is implementing continuous training initiatives designed to elevate the capabilities of its retail associates. This initiative aims to equip them with the expertise needed to thrive in the dynamic retail landscape, thereby contributing to the development of local talent in line with the Government efforts to transform Malaysia into a high-income society.

EE's strategic expansion and talent development initiatives reflect its commitment to driving growth, empowering local talent, and reinforcing Malaysia's strategic importance within The Valiram Group's global operations.



**INVESTMENT**  
Existing:  
**RM1,291 million**  
Expansion:  
**RM860 million**



**MANPOWER**  
Existing:  
**352**  
(337 or 95.80% Malaysia)  
Expansion to:  
**393**  
(377 or 95.93% Malaysians)



**LOCATION**  
**Kuala Lumpur**

