

FUTURE OF SUPPLY CHAINS: MALAYSIA'S STRATEGIC MOVE TOWARD LOGISTICS INNOVATION

Innovation and Sustainability Takes Centre Stage at MIDA and ALP's Transformational Supply Chain Forum

Kuala Lumpur, 16 January 2025 – Today, over 150 industry leaders gathered at the Malaysian Investment Development Authority (MIDA), for the "Future of Supply Chains: Optimising, Planning, and Automating for Success" forum. Co-organised by MIDA and Ally Logistic Property (ALP), the event provided a platform to explore innovative solutions and opportunities for reshaping Malaysia's supply chain landscape and driving digital transformation in logistics.

"Malaysia has always been recognised as a reliable and well-connected logistics hub but we are not stopping there - we are pushing boundaries. The country is well positioned to seize the opportunities created by global shifts in supply chains. However, to fully capitalise on these opportunities, we must ensure that our infrastructure and logistics services are equipped to meet evolving demands. The government is assuming a proactive role to encourage innovation through the introduction of the income tax exemption for Smart Logistics Complex companies in Budget 2025. This initiative promotes the adoption of the Industry 4.0 technologies in warehousing and logistics, driving smarter and more efficient operations," said Mrs. Zalina Zainol, Deputy Chief Executive Officer (Investment Development) of MIDA.

"At MIDA, our efforts are focused on fostering innovation and sustainability. Initiatives like the Domestic Investment Accelerator Fund (DIAF) are instrumental in helping businesses, particularly SMEs, embrace smarter and greener practices. We are also committed to supporting the digital transformation of Malaysian logistics companies, especially in areas like e-commerce and e-fulfilment. As of September 2024, MIDA has approved 111 Integrated Logistics Services (ILS) projects worth RM12.85 billion and granted International Integrated Logistics Services (IILS) status to 301 companies. These milestones demonstrate our unwavering commitment to driving growth in the logistics sector," she added.

ALP Omega 1 Bukit Raja is backed by the Employees Provident Fund (EPF), which holds a 70% stake in the project. This strategic investment underscores Malaysia's commitment to combining global expertise with local institutional strength to advance the nation's supply chain capabilities.

"ALP is honoured to collaborate with MIDA, Selangor Freight Forwarders and Logistics Association (SFFLA), and Malaysia Retail Chain Association (MRCA) for this landmark forum. The integration of smart technologies into logistics is not just the way forward—it is a game-changer that will shape the future of our industry. ALP is passionate about driving innovation and sharing our expertise to elevate Malaysia's logistics sector to a world-class standard," said Mr. Charlie Chang, CEO of Ally Logistic Property.

The forum featured two high-impact sessions addressing the industry's most critical challenges and opportunities.

The first session, "Supply Chain Optimisation and Planning," moderated by ALP, brought together logistics powerhouses SPX Express, Xin Hwa Supply Chain, and Ninja Van. Insights were shared on supply chain diversification and flexibility, emphasising strategies to enhance workflows and drive efficiency, focusing on leveraging digital transformation to accelerate business growth, including optimising transport networks through multi-modal systems within smart warehouses. Highlighting experiences on the implementation of cross-border tracking solutions, advanced inventory management, and restocking strategies, all aimed at improving operational efficiency, minimising costs, and enhancing last-mile delivery performance.

The second session, "Integration and Automation in Supply Chain," led by Bizsphere, featured compelling thought leaders from 7-Eleven Malaysia, Ally Transport and Quicktron Singapore. Key insights shared included the critical factors to consider when selecting robots and software for logistics operations. The discussion also explored the challenges of implementing automation in frontline logistics and transportation, alongside the rapid development of new technologies and their potential applications in the industry. Additionally, the session examined ROI timelines for automation investments, providing a comprehensive overview of the value and impact of these advancements.

Participants gained invaluable hands-on exposure to cutting-edge technologies and witnessed live demonstrations throughout the forum. The event served as a powerful platform for strategic partnership building during targeted networking sessions, and offered comprehensive insights into government initiatives supporting automation and digitalisation.

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